Software Engineering, 10e
Ian Sommerville

FEATURES

- Chapters on resilience engineering, systems engineering, and systems of systems have been added to the text.
- The core structure of the text has been significantly altered to include relevant information on agile methods.
- The text covers the latest key developments in software engineering – particularly providing information on Scrum, RESTful, distributed version control systems.

MARKET
Undergraduate Students of Computer Science

Introduction to the Design and Analysis of Algorithms, 3e
Anany Levitin

FEATURES

- Employs an innovative and more comprehensive taxonomy of algorithm design techniques
- Covers mathematical analysis of both nonrecursive and recursive algorithms, as well as empirical analysis and algorithm visualization
- Discusses limitations of algorithms and ways to overcome them
- Treats algorithms as problem-solving tools and develops algorithmic thinking by using puzzles and games

MARKET
Undergraduate Students of Computer Science
Engineering Mechanics, 14e in SI Units
R C Hibbeler

FEATURES

● NEW! Preliminary Problems designed to test students' conceptual understanding of the theory are placed throughout the text. The solutions to these problems require little or no calculation and are intended to help students develop a basic understanding of the concepts before they are applied numerically.

● Free-Body Diagrams are emphasized throughout the book. In particular, special sections and examples are devoted to show how to draw free-body diagrams. Homework problems have also been added to develop this practice.

MARKET

Undergraduate Students of Mechanical Engineering

Renewable Energy Systems, 1e
David M. Buchla  •  Thomas E. Kissell  •  Thomas L. Floyd

FEATURES

Accessible presentation:

● Physics and mathematics are made accessible to readers by introducing the basic physics of electricity, energy, and power through examples that include both metric and English units in the explanations and limiting mathematics to basic algebra.

● Each chapter opens with an outline, objectives, key terms list, introduction, and companion website address, providing a clear roadmap to the chapter's content.

● Section openers give a brief overview of what each section within a chapter covers, giving readers an opportunity to reflect on what they just learned before moving on to the next concept.

MARKET

Undergraduate Students of Mechanical Engineering

Construction Cost Analysis and Estimating, 1e
Phillip F. Ostwald

FEATURES

● The latest features and principles of construction cost analysis.

● Gives students a solid foundation in the fundamentals of construction analysis and informs them of the newest developments in the field.

● New models and techniques for cost estimating. Keeps students up-to-date with current industry practices.

MARKET

Undergraduate Students of Civil Engineering
Using Econometrics: A Practical Guide, 7e
A. H. Studenmund

FEATURES
- The book's intuitive approach omits matrix algebra and relegates proofs and calculus to the footnotes or exercises to make core concepts easier to grasp.
- An example-oriented approach helps students practice and understand applied economics.
- NEW! Expanded econometric content includes new tests and procedures, such as the Breusch-Pagan test and the Weinstein-Prais Approach to Generalized Least Squares.

MARKET
MBA & PGDM Students

International Trade: Theory and Policy, 10e
Paul R. Krugman • Maurice Obstfeld • Marc Melitz

FEATURES
- The text presents a balance of theoretical and practical coverage of international trade.
- Chapters on core theory are followed by a series of application chapters that confront policy questions using the newest empirical work, data, and policy debates.
- An integrated, empirical-based treatment of the latest models of trade, such as the gravity, Ricardian, factor endowments, and imperfect competition models.

MARKET
MBA & PGDM Students

International Finance: Theory and Policy, 10e
Paul R. Krugman • Maurice Obstfeld • Marc Melitz

FEATURES
- The text presents a balance of theoretical and practical coverage of international finance.
- Chapters on core theory are followed by a series of application chapters that confront policy questions using the newest empirical work, data, and policy debates.
- A unified model of open-economy macroeconomics that provides students with a cohesive approach to the theory, based on an asset-market approach to exchange rate determination with expectations in a central role.

MARKET
MBA & PGDM Students

* All prices are subject to change without notice.
**Microeconomics, 8e**  
**Robert Pindyck  •  Daniel Rubinfeld**  


**FEATURES**  
- This edition includes a number of new topics, updated examples, and improved exposition of existing materials.  
- This text incorporates over 100 real-world examples into the flow of the text, rather than as segregated boxed features.  
- Key terms are defined in margins throughout the book and in the glossary.  

**MARKET**  
MBA & PGDM Students

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**Leadership in Organization, 8e**  
**Gary Yukl**  


**FEATURES**  
- Provides a balance: Theory and Practice. Theory and practice are cohesively blended in every chapter, presenting the information in a way that will be valued by students, academics, and practitioners.  
- Presents a way to check understanding: Chapter-Ending Cases. One or two short cases of real organizations are provided in every chapter. These cases are designed to help readers gain a better understanding of the theories, concepts, and guidelines presented in the chapter by using real-world examples.  

**MARKET**  
MBA & PGDM Students

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**Developing Management Skills, 8e**  
**David A. Whetten  •  Kim S. Cameron**  


**FEATURES**  
- Help students develop ten essential management skills.  
- With an emphasis on self-assessments, this text gets students involved in the learning experience, helping them connect the theories to their own lives.  
- This text focuses on developing the ten essential skills needed for success and gives students tangible goals to work towards.  

**MARKET**  
MBA & PGDM Students

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*All prices are subject to change without notice.*
Financial Markets and Institutions, 8e
Frederic S. Mishkin ▪ Stanley Eakins

FEATURES
- Emphasis Critical Thinking with Key Features
- Chapter Previews at the beginning of each chapter tell students where the chapter is heading, why specific topics are important, and how they relate to other topics in the book.
- Numerical Examples guide students through solutions to financial problems using formulas, time lines, and calculator key strokes.

MARKET
MBA & PGDM Students

Humanities and Social Science

Political Science: An Introduction, 14e
Michael G. Roskin ▪ Robert L. Cord ▪ James A. Medeiros
Walter S. Jones

FEATURES
- Content has been brought up to date throughout to bring students the most relevant information in political science
- Chapter 1 opens with a discussion of political theory and how political science contrasts with history and journalism.
- Chapter 4 explores the difference between free speech and hate speech in relation to the Charlie Hebdo murders of 2015 in France.

MARKET
Undergraduate and Postgraduate Students of Political Science

Child Development, 7e
Robert S. Feldman

FEATURES
- The text's chapter openers and epilogues have been replaced or updated, to better introducing students to the real-world implications of the chapter topic.
- Each chapter begins with a short vignette, describing an individual or situation that is relevant to the basic developmental issues being addressed in the chapter.
- Each chapter concludes with a brief epilogue that includes critical thinking questions relating to the prologue at the opening of the chapter.

MARKET
Undergraduate and Postgraduate Students of Psychology

* All prices are subject to change without notice.
Developer Testing: Building Quality into Software, 1e
Alexander Tarlinder
FEATURES
- Answers crucial developer questions such as: When have I tested this enough? How many unit tests do I need to write? What should my test verify?
- Helps developers start thinking about testability without getting buried in specialist details
- Offers practical guidance on transforming suboptimal legacy code into manageable, testable pieces
MARKET
IT Professionals

Designing Software Architectures: A Practical Approach, 1e
Humberto Cervantes • Rick Kazman
FEATURES
- Discover practical, proven techniques for designing software architectures optimized to meet your specific business goals
- Master a structured, repeatable method for design that helps you get better results fast
- Learn from concrete, extended design case studies using well-documented design primitives
MARKET
IT Professionals

Practical Data Science with Hadoop and Spark: Designing and Building Effective Analytics at Scale, 1e
Ofer Mendelevitch • Casey Stella • Douglas Eadline
FEATURES
- Responds to soaring demand for practical information about applying data science and Big Data in Hadoop environments
- Brings together practical business applications, deep-dive technical detail, hands-on Hadoop and data science tutorials, and showcases of innovative use cases
- Goes far beyond simple analytics to illuminate cutting-edge techniques and applications
MARKET
IT Professionals and Data Scientists

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Sanjeev Kumar
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A.K. Singhal
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Dinesh Khattar
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Count: 1356 | Price: 825

FEATURES
- Complete coverage of theory with ample solved examples given within text.
- Important points highlighted within text for quick revision
- Ample exercises with practice problems

MARKET
Aspirants appearing for JEE Mains

Master Number System for the CAT and GMAT®
Also useful for other MBA Entrance Examinations, 3e
Nishit K. Sinha
ISBN: 9789332586437 | Paperback
Page Count: 296 | Price: 299

FEATURES
- 1000+ solved examples and practice questions
- Enhanced coverage of GMAT® and Data Sufficiency
- Five model test papers
- Previous years’ questions from XAT, SNAP and IIFT

MARKET
CAT, GMAT and other MBA Entrance Examinations

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